

Activities - Activités de pratique

Follow these practice activities to consolidate the language you learned in the radio episode.
Suivez ces activités pratiques pour consolider la langue que vous avez apprise dans l'épisode de radio

Comprehension Questions – True/False

Questions de compréhension en lecture - Vrai ou Faux?

- 1 The training session is about planning
- 2 You can ask questions after the presentation
- 3 Digital marketing is the most important thing for Startup
- 4 Abdou is going to give lots of examples
- 5 Someone asks a question about social media

Sentence matching / sequencing activity

Faire correspondre les phrases (1-5) et (A - E).

Match the question with the correct answer

- | | |
|--------------------------|------------------------|
| 1 Today's session is | A explain my ideas |
| 2 He is going to help us | B for about 20 minutes |
| 3 I'm going to talk | C a few examples |
| 4 Let me | D about marketing |
| 5 I'll give you | E plan for next year |

Vocabulary activity – Fill in the Gap

Activité de vocabulaire - Remplir le vide

- 1 Today's session is about marketing
- 2 Today I'm going to talk about our marketing
- 3 I'd like to emphasise that digital marketing is important
- 4 I'll give you a few examples of to do this
- 5 That's I have to say for today.

D. Vocabulary activity – match word & definition

Activité de vocabulaire - associez mot et définition

- | | |
|---------------------|--|
| 1 talk | A make one point more important |
| 2 emphasise | B Have the same opinion |
| 3 Digital marketing | C business |
| 4 company | D speak |
| 5 agree | E Marketing using computers and social media |

Answers - Réponses correctes

Comprehension Questions – True/False

Questions de compréhension en lecture

1 F; 2 T; 3 T; 4 F; 5 T

Sentence matching / sequencing activity

Faire correspondre les phrases (1-5) et (A - E).

1	2	3	4	5
D	E	B	A	C

Vocabulary activity – Fill in the Gap

Activité de vocabulaire - Remplir le vide

1 training; 2 strategy; 3 most; 4 how; 5 all

Vocabulary activity – match word & definition

Activité de vocabulaire - associez mot et définition

1	2	3	4	5
D	A	E	C	B