

## Going Local – African solutions

### 1 New words for this article

*Nouveaux mots pour cet article*

Exchange rate	the value between two currencies
To go local	concentrate on local commerce
Middle class	a social group

### 2 Comprehension Questions True/False

*Indiquez si les expressions suivantes sont vraies (True) ou fausses (False).*

- It is hard to predict global markets
- People are preferring local initiatives
- All Zabbaan's drinks contain mango, baobab and mint
- Imported goods don't cost as much as local ones
- Beer is produced for the international market

### 3 Reading Comprehension

*Questions de compréhension en lecture*

- Why is it a problem to trust international products?
- What is Zabbaan?
- What is so good about the local drinks?
- What is crowdfarming?
- Name three uses of drones.

### 4 Speaking Practice - Activités orales

*Pratiquez vos compétences orales - répétez ces phrases.*

- It's a way of making good use of local resources
- They are becoming popular among the middle classes
- The best thing is there are no chemicals in them
- They are made fresh all the time

### 5 Speaking Practice - Activités orales

*Exercez-vous à parler - répondez à ces questions en anglais:*

- How are people using local resources?
- What is bissap?
- Who buys Zabbaan juices?
- What is a benefit of more local drink sales?

### 6 Match the sentences (A-D) and (E-H) –

*Faire correspondre les phrases (A-D) et (E-H).*

- |   |                             |
|---|-----------------------------|
| A | All of the drinks           |
| B | There are numerous benefits |
| C | This market was dominated   |
| D | New young businesspeople    |
| E | by international companies  |
| F | contain natural ingredients |
| G | are coming together         |
| H | to this change in strategy  |

### 7 True or False? - Vrai ou Faux?

- Local people make bissap
- Solibra want to sell to tourists from abroad
- Farmers identify new problems to solve
- Drones help with deforestation

### 8 Fill in the gap - Remplir le vide

New young businesspeople are coming together to ...1... age-old problems. An example is crowdfarming. Small farmers come together to invest in ...2... projects and help their farms ...3... In Rwanda people use drones to ...4... deforestation and illegal mining. They even use them to transport blood to areas difficult to ...5... such as conflicts or humanitarian disasters.

## Answers –

### 2 Comprehension questions

Indiquez si les expressions suivantes sont vraies (True) ou fausses (False).

- 1 True
- 2 True
- 3 False
- 4 False
- 5 False

### 3 Reading Comprehension

Questions de compréhension en lecture

1. Because the prices can change and the international market is uncertain
2. A new local juice company in Mali
3. They are cheaper and fresh
4. Farmers coming together to invest in projects
5. Monitor deforestation, transport blood, reach humanitarian disaster areas

### 5 Speaking Practice – Activités Orales

Exercez-vous à parler - répondez à ces questions en anglais:

1. To make juices
2. A juice made from hibiscus and water
3. The middle class in Bamako
4. It's fresh, cheaper and there are no chemicals

### 6 Match the sentences (A-D) and (E-H) –

Faire correspondre les phrases (A-D) et (E-H).

- A=F
- B=H
- C=E
- D=G

### 7 True or False? - Vrai ou Faux?

- 1 True
- 2 True
- 3 False
- 4 False

### 8 Fill in the gap – Remplir le vide

- 1 solve
- 2 development
- 3 expand
- 4 monitor
- 5 reach